



Celebrity Update Local Print Advertising Rates

Nevada-50k Prints

	1X	3X	6X	12X
4-COLOR RATES				
Spread	\$5,560	\$4,850	\$4,695	\$4,215
Full Page	\$3,260	\$3,050	\$2,895	\$2,615
1/2 Page	\$2,010	\$1,755	\$1,685	\$1,510
1/3 Page	\$1,705	\$1,515	\$1,430	\$1,335
1/4 Page	\$1,620	\$1,210	\$1,115	\$1,090
COVER RATES				
Inside Front Cover (C2)	\$5,200	\$5,030	\$4,680	\$4,200
Inside Back Cover (C3)	\$5,200	\$5,030	\$4,680	\$4,200
Outside Back Cover (C4)	\$6,185	\$5,525	\$5,250	\$4,990
All other preferred positions—add 10%				

Get 5% Discount if advertising on 3 issues, 10% on 6 issues and 15% on 12 issues.

CANCELLATIONS: Cancellations cannot be accepted after closing dates. Cover positions cannot be cancelled.

AGENCY COMMISSION: 15% of gross billing allowed to recognized agencies, provided account is paid 30 days from invoice date. Billing directed to the advertising agency at net rates is approved, on condition that the advertiser will accept dual responsibility for payment if the agency does not remit within 90 days.

GENERAL CONTRACT CONDITIONS: Advertisers and advertising agencies assume liability for all costs and content (including text, representation, illustrations, maps, labels, trademarks or other copyrighted matter) associated with advertisements printed, and also assume responsibility for any claims arising there from made against the publisher. All advertising is subject to publisher's approval. Publisher reserves the right to reject or cancel advertising not in keeping with the publication's standards. Advertisers and advertising agencies warrant that all necessary copyright/trademark releases have been obtained in materials provided to the publisher. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for any monies due and payable to the publisher. Any general contract conditions, rates or editorial content decisions are subject to change by the publisher without notice.



Celebrity Update Regional Print Advertising Rates

State	CA	NV	AZ	Utah	Total
Copies	250k	100k	100k	50k	500k

4-COLOR RATES	1X	3X	6X	12X
Spread	\$98,420	\$91,350	\$82,565	\$70,105
Full Page	\$84,420	\$77,350	\$68,565	\$56,105
1/2 Page	\$43,435	\$41,685	\$38,855	\$36,470
1/3 Page	\$21,245	\$19,705	\$19,110	\$17,745
1/4 Page	\$18,340	\$17,570	\$16,205	\$15,330

COVER RATES	1X	3X	6X	12X
Inside Front Cover (C2)	\$98,000	\$91,000	\$77,000	\$70,000
Inside Back Cover (C3)	\$74,550	\$68,390	\$57,890	\$54,810
Outside Back Cover (C4)	\$74,095	\$68,075	\$57,050	\$53,550

All other preferred positions—add 10%

Contact your sales representative at 1-866-577-4107 or email sales@celebrityupdateinc.com for a full 2008 Media Planning Kit

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Radio Rates

Celebrity Update Radio Show Streaming Live Wednesdays 2pm-3pm on KLAV1230AM.

NEW PRIME TIME HOURS STARTING AUG 4th: WE WILL BE STREAMING LIVE

MONDAY-FRIDAY 12PM-1PM ON KLAV1230AM

Underwriting	\$600 Per Show	
Commercials	\$150/show for 60seconds	
	\$125/show for 30seconds	
Guest Appearance	FREE(Limited Space)	
Production	\$95/hour(Additional Costs May Apply	

Based on 1hour Wednesday Show

Audience Reach – Over 1million listeners and growing

Demographics			
By Gender	By Income	By Race	By Age
65% Women	50kt- 46%	Caucasian – 61%	18-35yrs 42%
35% Men	35k -49k –42%	African American – 15%	36-49yrs 38%
	<35k – 12%	Hispanic- 12%	Under 18yrs – 15%
		Other- 12%	Over 50yrs 5%

For More information

Call 1866 577 4107 or email radio@celebrityupdateinc.com